



**UNCLE
DONALD'S
PIZZA**

**- A PLATTER OF -
OPPORTUNITIES**



INTRODUCTION

AT **UNCLE DONALD'S PIZZA**, OUR STORY IS A FLAVOR-FILLED JOURNEY THAT BEGAN WITH A SIMPLE PASSION FOR PERFECTING THE ART OF PIZZA. FOUNDED BY **UNCLE DONALD**, OUR PIZZERIA STARTED SMALL BUT DREAMT BIG — TO CREATE A SPACE WHERE PEOPLE COULD COME TOGETHER TO ENJOY NOT JUST PIZZA, BUT MOMENTS OF JOY AND CONNECTION.

OUR SECRET FAMILY RECIPE, PASSED DOWN THROUGH GENERATIONS, BECAME THE HEARTBEAT OF **UNCLE DONALD'S PIZZA**. THE AROMA OF FRESHLY BAKED DOUGH, THE HARMONY OF PREMIUM INGREDIENTS, AND THE SKILL OF OUR CHEFS LAID THE FOUNDATION FOR SOMETHING EXTRAORDINARY.

WORD SPREAD, AND OUR REPUTATION FOR EXCELLENCE GREW. THAT'S WHEN WE DECIDED TO SHARE OUR SUCCESS WITH THE WORLD THROUGH THE **UNCLE DONALD'S PIZZA** FRANCHISE — AN OPPORTUNITY FOR ENTREPRENEURS TO JOIN A LEGACY BUILT ON QUALITY, FLAVOR, AND COMMUNITY.

WHETHER YOU CHOOSE THE CLASSIC **UNCLE DONALD'S PIZZA** OR THE ADVENTUROUS **UNCLE JOHN'S PIZZA**, OUR COMMITMENT REMAINS UNCHANGED — TO PROVIDE A HAVEN WHERE TASTE MEETS TRADITION. WHAT SETS US APART IS NOT JUST OUR IRRESISTIBLE PIZZAS BUT THE UNWAVERING SUPPORT WE OFFER OUR FRANCHISEES.

OUR STORY IS ONE OF GROWTH, FLAVOR, AND SHARED SUCCESS. JOIN US IN CREATING A STORY OF TRIUMPH, ONE DELICIOUS SLICE AT A TIME. WELCOME TO **UNCLE DONALD'S PIZZA**, WHERE EVERY MOMENT IS A CELEBRATION, AND EVERY SLICE IS A TASTE OF SUCCESS.



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VISION - MISSION

VISION

TO BE THE PREFERRED DINING DESTINATION,
PROVIDING UNPARALLELED JOY THROUGH OUR DIVERSE AND
UNLIMITED AMERICAN DINING EXPERIENCE AT UNCLE DONALD'S PIZZA.

MISSION

AT UNCLE DONALD'S PIZZA,
OUR MISSION IS TO SERVE JOY ON A PLATE BY OFFERING AN EXTENSIVE RANGE OF HIGH-QUALITY,
UNLIMITED AMERICAN MEALS AT AN AFFORDABLE PRICE,
CREATING A DELIGHTFUL DINING EXPERIENCE FOR OUR CUSTOMERS.



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CURRENT CHALLENGES

Increasing Competition

Cluter of Franchisees

Compromise in Quality

Lack of credibility

Franchising without experience and expertise in business.



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OUR EXPERTISE COMES FROM OUR RICH HISTORY

Our First Step As An Unlimited Buffet Restaurant
- The Chennai Food Express

2011

Expanded Our Wings As Masala Darbar & Munchies

Successful association
US Pizza

A Unique Restro Concept With Robots
- The Golden Bistro

2014

Creating Our Foundation in Franchisee Business
- William John's Pizza

Our First First CSR Initiative At The Happy Street

Our instant Hits - Uncle John's Pizza With 20+ Successful Outlets in 5 States

2017

Our First International Restaurants In Dubai



2022

First-ever Unlimited, Multicuisine Initiative
- Uncle Donald's

Spread Our Cheese To All Over India By Tying Up With "Cubes Highway" Resulting In 20 Outlets in Delhi-NCR



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UNCLE DONALD'S PIZZA®

UNLIMITED PIZZAS FOR PIZZA LOVERS

**For whom pizza is bae, Uncle Donald's is the wingman.
With a variety of authentic Italian pizza under an unlimited segment,
Uncle Donald's Pizza franchisee is bound to attract true pizza lovers from all over India.**

MENU

**Types of hand-tossed pizzas |
Variety of cold salads | Types of hot
salads | Types of soup | Types of
Cold drinks | Fresh Walnut
Chocolate Brownie**

CHOOSE YOUR FRANCHISEE

PARTICULARS	Uncle Donald's Pizza Fine Dine in Model	Uncle John's Pizza QSR (Quick Service Restaurant) Model
Area Requirements	1,700-2,000 Sq. Ft.	600-700 Sq. Ft.
Floor Requirements	Ground / 1st Floor Front Side Visibility / Road Side	Ground / 1st Floor Front Side Visibility Road Side
Cost (Estimated)	₹ 40 - 45 Lakhs	₹ 15 - 18 Lakhs
Initial Marketing Budget (for 3 months)	₹ 2 Lakhs	₹ 1.25 Lakhs
ROI Time (Expected)	18 to 24 months	18 to 24 months
Profit Margin (Estimated)	15-20% On Topline Sales	15-20% On Topline Sales
Non Refundable Fees	₹ 7 Lakh (Franchisee Fees) + GST	₹ 5 Lakh (Franchisee Fees) + GST
Royalty (Monthly)	5% + GST on Topline Sales	5% + GST on Topline Sales
Renewal	5 Years	5 Years
Renewal (After 5 years)	Renewal for 5 Years Without Fees Only Agreement Charges Apply	Renewal for 5 Years Without Fees Only Agreement Charges Apply



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OUR STAFF SUPPORT

(FOR A LIFETIME)

Without a great workforce, a restaurant business can't stand tall. With our unique staff support system, we ensure minimal staff turnover and highly loyal manpower; resulting in an unprecedented business boost.

- ★ **HIRING MANPOWER WITH THE RIGHT ATTITUDE & PASSION**
- ★ **TRAINING ACCORDING TO THE FRANCHISEE NEEDS**
- ★ **COMMUNICATION TRAINING**
- ★ **ETIQUETTE TRAINING**
- ★ **SAFETY & HYGIENE TRAINING**
- ★ **SERVICE TRAINING**
- ★ **COOKING TRAINING**



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OUR PRODUCTION SUPPORT

Independency ensures a faster turnaround time for a business.
With our in-house production capabilities,
we make necessary pre-mixes, authentic seasonings and
gravies made using our secret recipes to each franchisee owner
and deliver the same through our logistic facility
at no extra cost*

- ★ PIZZA PRE-MIX
- ★ BREAD PRE-MIX
- ★ BROWNIE PRE-MIX
- ★ GRAVY
- ★ DIFFERENT TYPES OF SEASONINGS



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UNCLE DONALD'S PIZZA®

Grab
**THE SLICE
OF SUCCESS
WITH US!**



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